CUFIND301A	Work effectively in the screen and media industries
CUFIND301A1	Communicate effectively with others.
CUFIND301A2	Take responsibility for own personal development.
CUFIND301A3	Perform own job role effectively.
CUFIND301A4	Participate in quality improvement activities.

CUFIND301A - Work effectively in the screen and media

Before you start, download Celtx, its free and easy to use. http://celtx.com/
Instructions on how to use it, can be found at http://www.celtx.com/walkthru/overview.html
I suggest that once you have downloaded Celtx you start by looking at "The Wonderful Wizard of Oz",
particularly the layout and character profiles.

Students need to get into groups of three. Every student does every section, then passes it onto the next
student, and then passes it on again.

Work effectively in the screen and media industries

You will be assessed on your ability to work as part of a production team. Production teams vary in size from a few people to hundreds, depending on the scale of productions. All team members need a basic understanding of stages in the production process, as well as the roles and responsibilities of personnel involved in the production chain. During this task you will work in the following roles; Script Writer, Character Designer and Animator. You will not work on the script you write, nor the character you design, you will have to work with two other students and use their character and script.

You will be assessed on the following Criteria

- Communicate effectively with others.
- Take responsibility for own personal development.
- Perform own job role effectively.
- Work as a member of a production team
- Maintain good relationships, even when disagreeing with others
- Work within deadlines
- Make decisions within level of own responsibility

Part 1

Propose an idea for an Animated Children's' TV show to the ACMA, including a script for a 30 second trailer.

- Open a new Celtx document and call it YourNKidsTV (your name and the first letter of your last name, then Kids TV.

Using the children's television standards (found on the ACMA website), write a plan in Celtx that includes the following;

- Using the + button in the project library, add a text file in Celtx and call it 'Synopsis' and write a detailed description of your concept.
- Using the + button in the project library add a Character Profile (call it 'main character') write a through description of the main character.
- Write a Script for a 30 Second trailer.
- Still in Celtx, add another text file call Proposal and add the following information
  - o What time of day your animation would play?
  - o What kind of advertising would fund it?
  - o How it complies with a (c) rating?
  - o Justify your idea against section CTS1.
  - o Describe what 'Unsuitable Material' means.

Part 2

Using someone else's Celtx document develop their main character in Flash. The character must be drawn from both the side and fount. You must follow the design process.

Part 3

Using someone else's script (Celtx Document) and the character design (Flash Document) that goes with it, animate a trailer in Flash. It must include;

- Have a Rotoscoped background.
- Use a technique you looked up on the Internet (lip synch, walk cycle, scrolling backgrounds).
- Be exactly 30 seconds.
- Be exported in an appropriate file format for the web.

Part 4

Using the animated trailer from your original concept and script, find a child under 14 to view it and give you feedback, document the feedback. 300 Words.

- Is the animation appropriate for the target audience?
- Is the character design appropriate for the target audience?
- Would they watch it?
- What is the best bit of the trailer?
- Did they find it funny? Scary? Boring?